



2026 Event Sponsorship Opportunities



The Healing Plate - a benefit for CARITAS

MAY 7TH

The Healing Plate is a new fundraising event that brings together all that CARITAS encompasses: our mission, our impact, and our community. The evening will feature a four-course, family style dining experience with a meal prepared by local Richmond chefs and CARITAS' own culinary team. In addition, there will be a brief awareness segment, as well as both live and silent auctions.

Recovery Community Day

JUNE 27TH

Come celebrate recovery, community, and connection with us at this free, family-friendly event hosted by the Inclusive Recovery City (IRC). Enjoy a day filled with food, music, fun activities, resources and support services, and community!

43rd Street Festival of the Arts

SEPTEMBER 12TH

Join 75 artists for a beautiful day in the Forest Hill neighborhood to benefit CARITAS. Enjoy live music, food trucks, art, and learning about our work.

THP Alumni Coin Ceremony and Awards

SEPTEMBER 24TH

This special evening each September recognizes graduates from The Healing Place who have successfully completed all steps of the program and gained Alumni status. Each new alumnus receives a coin designating their new status in the program. Awards are given for the alumnus, volunteer, and community partner of the year.

THP Alumni Block Party

SEPTEMBER 26TH

This annual celebration reunites our recovery community for a day of family-friendly fun. Hundreds of attendees enjoy activities such as a dj, a moonbounce, and the annual dunk tank.

2026 EVENTS

IF YOU ARE INTERESTED IN ANY SPONSORSHIP OPPORTUNITIES FOR CARITAS, PLEASE CONTACT SARAH YOUNG AT SYOUNG@CARITASVA.ORG OR 804.887.1570

OTHER WAYS TO SUPPORT CARITAS

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Swag Sponsor

Help outfit CARITAS volunteers and staff with branded shirts, hats, or other swag to raise our visibility in the community.

River City Half Marathon and 5k - March 6, 2027

Saturday, March 6 beginning and ending at UR. Register and select CARITAS as your charity beneficiary!

Cleaning Buckets

Purchase supplies (\$15-20/bucket) and assemble cleaning kits for Furniture Bank clients. This is a great project for school classes or youth groups if each child contributes 1-5 items.

Holiday Giveaway

To bring some holiday cheer to our Shelter and Healing Place residents, we host an annual Holiday Giveaway each December. During this special event, we provide gift cards, warm coats, and thoughtful holiday gifts to our participants. Help us make the season brighter by donating gift cards or holiday-specific items!

THP FC Soccer Team

Sponsor The Healing Place co-ed soccer team to help them pay for jerseys, equipment, and practice fields. Participation in the THP soccer team allows participants to build both community and a healthy lifestyle.

Furniture Builds

Purchase tables or dressers (\$500-\$5,000 budget) and use your team to construct them.

Host Your Own Event

Some community partners prefer to handle all the logistics of a fundraising event themselves, which is totally cool with us! We'll make sure you have proper CARITAS branding and information and let you handle the rest.

THE HEALING PLATE



A BENEFIT FOR  CARITAS

PRESENTED BY:

 **KINSALE**[®]
EXPLORE THE POTENTIAL

The Healing Plate - *a benefit for CARITAS*

**LIBRARY OF VIRGINIA
THURSDAY, MAY 7TH, 2026
5:30 - 8:30 PM**

2026 SPONSORSHIP OPPORTUNITIES

THE HEALING PLATE



Michelin Star Sponsor - KINSALE INSURANCE

- Exclusive recognition as the key supporting sponsor
- Logo placement on
 - Invitations
 - Program
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Table for 8 with center stage placement
- On-stage verbal recognition from President & CEO
- Opportunity to give brief welcome remarks or toast
- First right of refusal for next year's Presenting Sponsorship



Chef's Choice Sponsor - \$10,000

- Logo placement on
 - Program
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Table for 8 with close proximity to stage



Back of House Sponsor - \$5,000

- Logo placement on
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Up to 4 event tickets



Front of House Sponsor - \$2,500

- Logo placement on
 - Email Campaigns
 - Event Slideshow and Event Website
- Up to 2 event tickets



A La Carte Sponsor - \$1,000

- Logo placement on
 - Event slideshow and Event website
- Up to 2 event tickets



*While we strive to include sponsor logos on all appropriate signage and materials, we cannot guarantee logo placement on all print and digital items due to production and deadline constraints.



 CARITAS
Recovery
COMMUNITY DAY

Recovery Community Day
SATURDAY, JUNE 27TH, 2026

2026 SPONSORSHIP OPPORTUNITIES

RECOVERY COMMUNITY DAY



Presenting Sponsor - \$10,000 (1)

- Name and logo will be present on all event materials.
- Opportunity to speak to attendees during the event.



Media Sponsor - \$5,000

- Help us spread the word and educate the community about overdose prevention and addiction recovery.
- Recognition on the CARITAS website, newsletters, and social media shout-outs.



Community Partner Sponsor - \$2,500

- Support event essentials that make the day welcoming and accessible for all attendees, including food and beverages, vendor spaces, and signage.
- Recognition on the CARITAS website, newsletters, and social media.



Activity Sponsor - \$1,000

- Help us rent games and other activities for this family-friendly day.
- Name and logo displayed at the event.





43rd Street Festival of the Arts

SEPTEMBER 12TH, 2026

Presenting Sponsor - ATLANTIC UNION BANK

Your name and logo will be included on all event promotions and materials, including the brochure cover (4" x 2"). Opportunity to present from the stage at the festival, which typically draws a crowd of around 5,000 attendees. Opportunity to have a booth onsite and a company banner displayed prominently. Twenty tickets entered in the art raffle.



Media Sponsor - \$5,000 (1)

Help us get the word out and drive attendance to the festival. Name and logo included in all event promotions. 2" x 2" logo in Festival brochure. Ten tickets entered in the raffle.



Music Stage Sponsor - \$2,500 (1)

Help us show appreciation to the local musicians who add so much to our day! Your name and logo will be displayed prominently on the stage. 2" x 2" logo in Festival brochure. Five tickets entered in the art raffle.



Community Art Sponsor - \$2,500 (1)

Help us show appreciation to our local artists! You will receive sponsor acknowledgement during the raffle drawings, and five tickets entered in the art raffle.



2026 SPONSORSHIP OPPORTUNITIES

43RD STREET FESTIVAL OF THE ARTS



Supporting Sponsor - \$1,000 (6)

Name and logo on all event materials and digital media. 2" x 2" company logo in the Festival brochure. Sponsor acknowledgement at the event.



Artist Awards Sponsor - \$750 (6)

Name and logo on all event materials
2"x1" logo info in Festival Brochure.



Patron of the Arts Sponsor - \$500 (6)

Name and logo (1" x 1") on all printed materials.



Friendly Neighbor Sponsor - \$250 (6)

Logo in Festival brochure.



Printing Sponsor

Help print our flyers and programs for the festival, with logo recognition on all materials.





THP Coin Ceremony and Awards

THURSDAY, SEPTEMBER 24TH, 2026

Presenting Sponsor - \$1,000 (1)

EVERY SEPTEMBER THIS SPECIAL EVENING RECOGNIZES GRADUATES FROM THE HEALING PLACE WHO HAVE SUCCESSFULLY COMPLETED ALL STEPS OF THE PROGRAM AND GAINED ALUMNI STATUS. EACH NEW ALUMNUS RECEIVES A COIN DESIGNATING THEIR NEW STATUS IN THE PROGRAM. AWARDS ARE GIVEN FOR THE ALUMNUS, VOLUNTEER, AND COMMUNITY PARTNER OF THE YEAR. YOUR SPONSORSHIP WILL SUPPORT THE COST OF FOOD AND AWARDS FOR THIS ANNUAL EVENT.

SPONSORS WILL BE RECOGNIZED FROM THE PODIUM AND WILL HAVE THE OPPORTUNITY TO PRESENT THE COMMUNITY PARTNER OF THE YEAR AWARD IF DESIRED.



THP Alumni Block Party

SATURDAY, SEPTEMBER 26TH, 2026

Presenting Sponsor - \$2,500 (1)

THIS ANNUAL CELEBRATION REUNITES OUR RECOVERY COMMUNITY FOR A DAY OF FAMILY-FRIENDLY FUN. SPONSORSHIPS HELP TO COVER THE EXPENSE OF FEEDING HUNDREDS OF ATTENDEES AND PROVIDING ACTIVITIES SUCH AS A DJ, A MOONBOUNCE, AND THE ANNUAL DUNK TANK.

THIS EVENT INCLUDES A RAFFLE THAT SERVES AS ONE OF THE HEALING PLACE ALUMNI ASSOCIATION'S ANNUAL FUNDRAISERS. SPONSORS WILL BE RECOGNIZED IN ALL DIGITAL PROMOTIONS AND SIGNAGE AT THE EVENT.



CARITAS IS A **Solution**

CARITAS fulfills its mission through a family of five programs:

Emergency Shelter, The Healing Place, Furniture Bank, WORKS, and Recovery Residences.



**SCAN HERE TO
GIVE HELP
TODAY**



CARITAS

OUR MISSION

CARITAS creates a safe space to heal and time to rebuild.

If you are interested in any sponsorship opportunities for CARITAS, please contact Sarah Young at syoung@caritasva.org or 804.358.0964

