

THE HEALING PLATE



A BENEFIT FOR  CARITAS

PRESENTED BY:

 **KINSALE**[®]
EXPLORE THE POTENTIAL

Sponsorship Proposal

THE HEALING PLATE - A BENEFIT FOR CARITAS
THE LIBRARY OF VIRGINIA
THURSDAY, MAY 7TH, 2026
5:30PM TO 8:30PM

OUR COMMUNITY NEEDS **Help.**

- **First-time homelessness** is at an all-time high
- **Housing costs are rising** leading to increased rates of housing insecurity
- **Adults aged 50+** are the fastest-growing demographic of people experiencing homelessness
- **Around 50%** of individuals with substance use disorder have a co-occurring mental health disorder
- **Opioids continue to take the lives** of people from all ages and backgrounds

WHY SPONSOR **The Healing Plate?**

Our signature fundraiser, The Healing Plate, brings together the fabric of CARITAS: our mission, our impact, and our community. Guests will enjoy a pre-dinner reception with hors d'oeuvres and silent auction, followed by a three-course, plated dining experience, program, and live auction. Local Richmond chefs will showcase their talents throughout the night, bringing a shared culinary vision to life.

When you sponsor The Healing Plate, you're not just supporting a cause; you're investing in a proven solution that helps provide life-saving and life-changing services to those seeking stability and self-sufficiency. Your generosity allows CARITAS to continue creating safe spaces to heal and time to rebuild for those experiencing homelessness and substance use disorder.



CONTACT & NEXT STEPS

CARITAS is a non-profit organization under IRS code 501 (c)(3), Tax I.D 54-144-1917. Sponsorships are tax-deductible, minus the value of goods and services received.

Please direct all questions to:

Will Hutchisson, Senior Development Operations Coordinator

Email: whutchisson@caritasva.org

Phone: 804-887-1578.

Upon confirmation of sponsorship, please send payment, organization logo (PDF or JPG), and attendee names if using tickets. Please let us know how many people are attending by **April 7, 2026.**



We are deeply grateful to our 2026 planning committee members:

Stacie Herring
Lauren Williams
Suzanne Long

Stephanie Krupa
Abbey Letterie
Sara Bereika

Ejana Bennett
Clara Stokes
Will Hutchisson

Jackie Jackson
Judy Graffum
Karissa Miranda

2026 SPONSORSHIP OPPORTUNITIES



Michelin Star Sponsor - KINSALE INSURANCE

- Exclusive recognition as the key supporting sponsor
- Logo placement on
 - Invitations
 - Program
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Table for 8 with center stage placement
- On-stage verbal recognition from President & CEO
- Opportunity to give brief welcome remarks or toast
- First right of refusal for next year's Presenting Sponsorship



Chef's Choice Sponsor - \$10,000

- Logo placement on
 - Program
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Table for 8 with close proximity to stage



Back of House Sponsor - \$5,000

- Logo placement on
 - Social Media
 - Email Campaigns
 - Event Slideshow and Event Website
- Up to 4 event tickets



Front of House Sponsor - \$2,500

- Logo placement on
 - Email Campaigns
 - Event Slideshow and Event Website
- Up to 2 event tickets



A La Carte Sponsor - \$1,000

- Logo placement on
 - Event slideshow and Event website
- Up to 2 event tickets



***While we strive to include sponsor logos on all appropriate signage and materials, we cannot guarantee logo placement on all print and digital items due to production and deadline constraints.**