



# THE HEALING PLATE

A BENEFIT FOR  CARITAS

PRESENTED BY:

 **KINSALE**<sup>®</sup>  
EXPLORE THE POTENTIAL

## Sponsorship Proposal

**THE HEALING PLATE - A BENEFIT FOR CARITAS**  
**THE LIBRARY OF VIRGINIA**  
**THURSDAY, MAY 7TH, 2026**  
**5:30PM TO 8:30PM**

# OUR COMMUNITY NEEDS **Help.**

- **First-time homelessness** is at an all-time high
- **Housing costs are rising** leading to increased rates of housing insecurity
- **Adults aged 50+** are the fastest-growing demographic of people experiencing homelessness
- **Around 50%** of individuals with substance use disorder have a co-occurring mental health disorder
- **Opioids continue to take the lives** of people from all ages and backgrounds

## WHY SPONSOR **The Healing Plate?**

Our signature fundraiser, The Healing Plate, brings together the fabric of CARITAS: our mission, our impact, and our community. Guests will enjoy a pre-dinner reception with hors d'oeuvres and silent auction, followed by a three-course, plated dining experience, program, and live auction. Local Richmond chefs will showcase their talents throughout the night, bringing a shared culinary vision to life.

When you sponsor The Healing Plate, you're not just supporting a cause; you're investing in a proven solution that helps provide life-saving and life-changing services to those seeking stability and self-sufficiency. Your generosity allows CARITAS to continue creating safe spaces to heal and time to rebuild for those experiencing homelessness and substance use disorder.



# CONTACT & NEXT STEPS

CARITAS is a non-profit organization under IRS code 501 (c)(3), Tax I.D 54-144-1917. Sponsorships are tax-deductible, minus the value of goods and services received.

Please direct all questions to:

**Will Hutchisson, Senior Development Operations Coordinator**

**Email: [whutchisson@caritasva.org](mailto:whutchisson@caritasva.org)**

**Phone: 804-887-1578.**

Upon confirmation of sponsorship, please send payment, organization logo (PDF or JPG), and attendee names if using tickets. Please let us know how many people are attending by **April 7, 2026.**



**We are deeply grateful to our 2026 planning committee members:**

Stacie Herring  
Lauren Williams  
Suzanne Long

Stephanie Krupa  
Abbey Letterie  
Sara Bereika

Ejana Bennett  
Clara Stokes  
Will Hutchisson

Jackie Jackson  
Judy Graffum  
Karissa Miranda

# 2026 SPONSORSHIP OPPORTUNITIES

## Michelin Star Sponsor - KINSALE INSURANCE



- Exclusive recognition as the key supporting sponsor
- Logo placement on
  - Invitations
  - Program
  - Social Media
  - Email Campaigns
  - Event Slideshow and Event Website
- Table for 8 with center stage placement
- On-stage verbal recognition from President & CEO
- Opportunity to give brief welcome remarks or toast
- First right of refusal for next year's Presenting Sponsorship

## Chef's Choice Sponsor - \$10,000



- Logo placement on
  - Program
  - Social Media
  - Email Campaigns
  - Event Slideshow and Event Website

- Table for 8 with close proximity to stage

## Back of House Sponsor - \$5,000



- Logo placement on
  - Social Media
  - Email Campaigns
  - Event Slideshow and Event Website

- Up to 4 event tickets



## Front of House Sponsor - \$2,500



- Logo placement on
  - Email Campaigns
  - Event Slideshow and Event Website
- Up to 2 event tickets



## A La Carte Sponsor - \$1,000



- Logo placement on
  - Event slideshow and Event website
- Up to 2 event tickets

**\*While we strive to include sponsor logos on all appropriate signage and materials, we cannot guarantee logo placement on all print and digital items due to production and deadline constraints.**